

# **Finally, a Natural Way to Get Rid of Your Back Pain Once and For All!**

New Innovation identifies the source of your pain and treats it

## **Dear Back Pain Sufferer,**

Tired of being told to “live with your pain”?

Are you looking for a better quality of life?

If you're ready, then I'm thrilled that this letter found you.

## **Get to the Root of Your Back Pain**

My name is Jesse Cannone. As a former fitness trainer, I've seen many types of back injuries. I couldn't stand seeing my clients in such pain, and not getting any real help from their doctors.

So, I decided to take matters into my own hands.

In 2001, my friend Steven Hefferon, a massage therapist and I teamed up to test all publicly available treatments, products and techniques. We discovered that traditional treatments only deal with symptoms and don't direct their attention to the actual cause of pain.

In fact, did you know that in many cases, the muscle imbalances don't even start in the back? But many doctors just treat the symptoms instead of taking the time to figure out what's really going on.

So let me ask you- “Do you really know where your back problems originate?”

## **Regain Control of Your Life**

Steven and I teamed up with some of the leading doctors, chiropractors, physical therapists and other healthcare professionals to create **The Healthy Back Institute**.

Today, more than 35,000 copies of this unique individually targeted program have been sold in more than 85 countries. Thousands of back pain sufferers have taken back control of their lives.

Here are two of the hundreds of letters that we receive regularly:

“Thank you so much for giving me hope. I have a herniated disc and a bulging disc and have been suffering from pain for five years. I’ve tried everything short of surgery. Cortisone shots, traction Physical therapy, muscle relaxers, you name it!

It’s been just about three weeks now and I already see a definite improvement. I feel like a real person again and believe this is the answer I’ve been searching for.”

**Juanita McClellan -Jersey City, New Jersey**

“I must say that I took your DVD with some apprehension, but within a day...yes a day, I started to feel better. I have had back trouble since I was 14 years old from playing a lot of soccer. I am now 42. I have visited everyone from Physiotherapists to chiropractors...Had all sorts of x-rays, no one helped me at all. It gets worse from time to time which is why I just visited a chiropractor here in Tennessee. 4 weeks with that guy gave me Sciatica! I felt better from the very next day using your system...It has virtually gone now within 2 weeks. Thanks for everything. I’ll recommend this to anyone. Always in your debt.”

**Paul Hart – Morristown, Tennessee**

**Here’s What You Can Expect**

You'll learn how to spot the cause of your pain by performing the simple tests provided by The Healthy Back Institute.

Next, the plan shows you strategies to handle and diminish the pain.

Finally, you will correct the cause of your muscle imbalances that created the problem and with the strategies and exercises provided for your particular problem, get rid of reoccurrences once and for all.

Get rid of your dependence on cortisone shots, trigger point injections, electrical stimulation and chiropractic therapies.

While traditional therapies may give some relief, they are only temporary. Get to the heart of your problem and stamp it out.

## **Empower Yourself**

It's time to start your own program.

Your program to stamp out back pain and sciatica includes:

- 2 videos
- 3 CDs
- "Lose the Back Pain" Reference Manual
- Extensive Personal Support
  - ✓ Email and phone support
  - ✓ Ongoing Discussion Forum
  - ✓ Professional review of your Findings
  - ✓ Consults with your healthcare professionals
  - ✓ Personalized Advice and motivation
  - ✓ 24 hour access

**Bonuses for ordering-**You get the Latest health reports:

- ❖ **How to Fight Pain Naturally**
- ❖ **4 Things that Cause Sciatica**
- ❖ **Break the Cycle of Pain with Trigger Point Therapy**
- ❖ **2000-Year-Old Back Pain Cure**
- ❖ **Relief from Lower Back Pain**

## **Haven't You Suffered Long Enough?**

Don't be forced to live with pain from day to day.

Take back your life and subscribe to The Healthy Back Institute's self-assessment and treatment program for back pain and sciatica.

We help you identify the cause of your problem, treat the symptoms and treat the cause and condition in 3 steps.

Let's get you back to living the life you'd like to lead.  
You have nothing to lose besides pain.

## **We Ship Worldwide**

Clients around the Globe in 85 countries are now living pain-free.

**To order: Call us Toll Free:** 800-216-4908

**Outside U.S.:** 00 + 1 + 240-780-5977

**Australia:** 0011 +1 + 240-780-5977

**Or**

**[Yes, I'm ready to start living pain free- Click here](#)**

## **Invest in Yourself... Risk Free**

For only \$97.00 you get a system that affords you the relief that even your health care "providers" could not provide for you.

And since my name is on the line, I want to make sure that you feel good about this and yourself. So, I am going to give you unlimited access to us, anytime. Personal support for 90 days by both email and unlimited phone support. You'll also be able to participate in an active discussion forum.

We are so sure that this program will work for you that we offer a 100% money back guarantee for one full year.  
You have nothing to lose, but your back pain. So don't delay. Order now and start feeling better right away.

Sincerely,

Jesse Cannone

P.S. As a thank you for your order today, you'll get a **Free** copy of **Lessons from Miracle Doctors**. With 180 pages of powerful facts, this e-book provides comprehensive plans that you can use immediately to get and stay healthy.

P.P.S. Please note that the subscription price for The Healthy Back Institute self-assessment and treatment program for back pain may be **tax deductible**. **Always a good thing to check into this time of year.**

**YES, I'M READY TO BEGIN**